



# 2026 Sculpture Garden Happy Hour Sponsorships

**DelArt, the largest art museum in Delaware**, is a dynamic center for the arts with galleries, studios, a sculpture garden, labyrinth, and gathering spaces that connect people of all ages through art, culture, and community. Founded in 1912 to honor the legacy of illustrator Howard Pyle, the Museum houses over 13,000 works of art, including the largest British Pre-Raphaelite collection outside the United Kingdom and a robust collection of American illustration, contemporary art, and regional creativity.

**Our “Musical Happy Hours in the Garden” were named Best of Delaware 2025 by Delaware Today.** Free to attend, they are lively, relaxed evenings filled with music, creativity, and community. Attendees enjoy live performances, a cash bar, local food trucks, Kaffeina Café, lawn games, and arts and crafts vendors. The Museum’s galleries are also open to tour.

**DelArt’s Sculpture Garden Happy Hours attract 500 to 1,000 attendees on Thursdays, 5:00 to 7:30 p.m.** The 2026 season opens on May 21 and runs for 17 weeks until September 10. Some evenings will feature special themes or unique interdisciplinary art experiences alongside the live music, including:

- Teacher Appreciation Night (June 4)
- 80s Night (June 11)
- Beyond Juneteenth (June 18)
- Veteran Night (July 2)
- Yacht Rock Night (August 20)
- Karaoke Night (August 27)
- First Responders Night (September 3)

Your sponsorship will help expand DelArt’s impact on our state and region by improving lives through art and experiences, thank you!

**Thank you for supporting the Delaware Art Museum!**

## Presenting Sponsor — \$25,000

*(\$24,150 tax-deductible)*

- **Exclusive Sponsorship of all 17 Happy Hours in 2026, the formal name will be “Sculpture Garden Happy Hours Presented by [Company Name]”**
- Prominent placement of company logo/name on all relevant Happy Hour marketing materials and in *DelArt Magazine* during the sponsorship period, and company logo/hyperlink on all Happy Hour webpages
- Recognition in social media posts about the Happy Hours
- Outdoor space (up to a 10’x10’ tent provided by sponsor, tables and chairs provided by DelArt) every Happy Hour to showcase sponsor’s products or services (some restrictions may apply). In the event of inclement weather, Happy Hours will be held indoors, and limited display space will be provided.
- A reserved table on the North Terrace every Happy Hour for sponsors to entertain up to six guests upon request

## Season Sponsor — \$15,000

*(\$14,150 tax-deductible)*

- **Sponsorship of all 17 Happy Hours in 2026**
- Prominent recognition on all relevant Happy Hour signage
- Prominent placement of company logo/name on all relevant Happy Hour marketing materials and in *DelArt Magazine* during the sponsorship period, and company logo/hyperlink on all Happy Hour webpages
- Outdoor space (up to a 10’x10’ tent provided by sponsor, tables and chairs provided by DelArt) every Happy Hour to showcase sponsor’s products or services (some restrictions may apply). In the event of inclement weather, Happy Hours will be held indoors, and limited display space will be provided.

## Sponsor for Five Dates — \$10,000

*(\$9,750 tax-deductible)*

- Sponsor five dates of your choice during Happy Hour season
- Recognition on all relevant Happy Hour signage for the dates being sponsored
- Placement of company logo/hyperlink on the Happy Hour webpages for the dates being sponsored
- Outdoor space (up to a 10’x10’ tent provided by sponsor, tables and chairs provided by DelArt) for the dates being sponsored to showcase sponsor’s products or services (some restrictions may apply). In the event of inclement weather, Happy Hours will be held indoors, and limited display space will be provided.

## Sponsor for Three Dates — \$6,000

*(\$5,850 tax-deductible)*

- Sponsor three dates of your choice during Happy Hour season
- Recognition on all relevant Happy Hour signage for the dates being sponsored
- Placement of company logo/hyperlink on the Happy Hour webpages for the dates being sponsored
- Outdoor space (up to a 10’x10’ tent provided by sponsor, tables and chairs provided by DelArt) for the dates being sponsored to showcase sponsor’s products or services (some restrictions may apply). In the event of inclement weather, Happy Hours will be held indoors, and limited display space will be provided.

## Sponsor for One Date — \$2,500

*(\$2,450 tax-deductible)*

- Sponsor one date of your choice during Happy Hour season
- Recognition on all relevant Happy Hour signage for the date being sponsored
- Placement of company logo/hyperlink on the Happy Hour webpage for the date being sponsored
- Outdoor space (up to a 10’x10’ tent provided by sponsor, tables and chairs provided by DelArt) for the date being sponsored to showcase sponsor’s products or services (some restrictions may apply). In the event of inclement weather, Happy Hours will be held indoors, and limited display space will be provided.

Payments from donor-advised funds and through IRA charitable rollovers cannot be used to receive any substantial benefits of sponsorship other than acknowledgement of the donor.

**Yes! I am pleased to partner with the Delaware Art Museum to sponsor 2026 Sculpture Garden Happy Hours.**

**LEVEL OF SPONSORSHIP:**     \$25,000 Presenting Sponsor                       \$15,000 Season Sponsor  
    \$10,000 Sponsor for Five Dates                       \$6,000 Sponsor for Three Dates  
    \$2,500 Sponsor for One Date

Name/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I am paying by:  Check (payable to Delaware Art Museum) or Credit Card:

Visa    MasterCard    Amex    Discover

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_

**Please return this form to:**

Delaware Art Museum  
Joshua Liss, Advancement Officer  
2301 Kentmere Parkway, Wilmington, DE 19806

**Questions?** Please contact Joshua Liss at [jliss@delart.org](mailto:jliss@delart.org) or 302.351.8538.

